

Starbucks Fairtrade Signature Chocolate Flavour
Milk
Arla Foods



2.67 Reviewer Rating

out of 5

51 Reviewers



CMR Ref: 181013

30

Score out of 50

Average for the category: 32

Verdict

The Starbucks brand appealed, but after sampling, there was disappointment and it was considered to be 'expensive' for what it is - 'essentially a chocolate milk-shake'. The 'thick' strongly flavoured, albeit 'bitter' delivery and 'chalky' aftertaste were distracting, with relevance and viability driven by convenience. Price promotion may encourage more purchase consideration.

Price **£1.59**

Weight / Volume **220ml**

Tried & Tested by people like you...

Consumer Reviews	Star Rating	% Who Rated	Reviewer Comments*
	★★★★★	6%	Very chocolatey, would be nice hot. Tastes so good and very convenient Delicious
	★★★★☆	25%	Not a bad taste very creamy nice smooth taste Nice thickness with a good amount of chocolate flavourings really easy to drink Easy to drink, tasty and convenient
	★★★☆☆	22%	Good for on the go but not very creamy Lovely flavour - would be nice with brandy !! Not sure when I would buy this but I did like it Nice taste but dear for what it is
	★★☆☆☆	24%	Not the sort of thing I would buy but it tastes ok A bit watery Aftertaste is quite bitter. Packaging of product is sleek and looks good but not the type of thing I would buy
	★☆☆☆☆	24%	Very disappointed, too bitter and liquid too thin. Leaves a bitter aftertaste. Need to explain it is dark chocolate Very bitter Not refreshing Very strong taste and bitter

*Comments reported verbatim as provided from our reviewers

Ingredients

Milk (75%), Water, Sugar, Cocoa Powder (2.5%), Stabiliser (Carrageenan, Gellan Gum), Natural Flavouring, Cocoa and Sugar traded in compliance with Fairtrade Standards, total 99%, excluding Water and Dairy

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
67	1.9	1.2	8.9	8.6	0	3.3	0.09

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
3%	3%	6%	3%	10%	0%	7%	2%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.