

Asda Free From Raspberry & White Chocolate Loaf
Cake

Asda Stores Ltd



3.06 Reviewer Rating

out of 5

51 Reviewers



CMR Ref: 181155

31

Score out of 50

Average for the category: 39

Verdict

As a treat from those on a Gluten Free Diet, this Raspberry & White Chocolate Loaf Cake from Asda was 'ideal', but mainstream appeal, not restricted by dietary requirements was more divisive. Almost equal numbers enjoyed the 'lovely creamy frosting' and 'tasty, good quality cake'. But amongst those less impressed, the offer was 'stodgy, dense and dry' and 'far too sweet'. However the price was pitched correctly and this cake was still a viable option for half of our reviewers.

Price **£3.00**

Weight / Volume **340g**

Tried & Tested by people like you...

Consumer Reviews	Star Rating	% Who Rated	Reviewer Comments*
	★★★★★	20%	Can't tell this is gluten free at all. Lovely creamy frosting and light sponge. But wouldn't buy as nobody in our family is on a special diet. Good texture, flavour sponge lovely and smooth. Lovely taste topping, just right nice and creamy Very tasty esp. as gluten free. Moist and great texture. Easy too cut. I can't believe it's gluten free
	★★★★☆	24%	Good quality cake considering it is gluten free Very tasty and moist, not too much icing which was nice and not sickly Enjoyable. Moist and full of flavour, good price point
	★★★☆☆	18%	It was ok - a bit dense in texture and slightly too sweet Would recommend to gluten free friends Hardly any flavour which really sums up the cake. Nice texture though.
	★★★☆☆	22%	Ok if you require gluten free - quite dry Far too sweet and the cake is really heavy /dense Far too dry and thick
	★☆☆☆☆	18%	Quite bitter after taste Stodgy Super sweet butter cream Dense Far too sweet Horrible cake, shop dry and the topping is horrible and the list of ingredients is ridiculous for cake !

*Comments reported verbatim as provided from our reviewers

Ingredients

Raspberry and White Chocolate Flavour Topping (27%) [Sugar, Rapeseed Oil, Palm Oil, Palm Fat, Salted Butter [Butter (Milk), Salt], Glucose Syrup, Milk Powder, Lactose (Milk), Whey Powder (Milk, Cream Powder (Milk), Freeze-Dried Raspberry Pieces, Palm Stearin, Palm Olein, Emulsifiers (Mono- and Diglycerides of Fatty Acids, Lecithins), Preservative (Potassium Sorbate), Milk Protein], Sugar, Pasteurised Whole Egg, Rapeseed Oil, White Chocolate Curls (6%) [Sugar, Cocoa Butter, Whole Milk Powder, Whey Powder (Milk), Lactose (Milk), Emulsifier (Soya Lecithins), Flavouring], Tapioca Starch, Rice Starch, Rice Flour, Humectant (Glycerol), Palm Oil, Maltodextrin, Whey Powder (Milk), Modified Maize Starch, Modified Tapioca Starch, Raising Agents (Potassium Carbonates, Diphosphates, Calcium Phosphates), Milk Protein, Freeze-Dried Raspberry Pieces, Emulsifiers (Mono- and Diglycerides of Fatty Acids, Polyglycerol Esters of Fatty Acids), Salt, Preservative (Potassium Sorbate), Palm Fat, Acidity Regulator (Citric Acid), Stabiliser (Xanthan Gum), Flavouring, Soya Flour.

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
450	24	7.6	54	32	1	3.2	0.23

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
23%	34%	38%	21%	36%	4%	6%	4%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.