

Sainsbury's Flourish Jalapeno & Lime Crunch Mix

Sainsbury's

CMR Ref: 240018 2-2

Price: £1.55

Size: 120g

Overall Product Rating: Taste Test

39

Score out of 50

Average for the category: 38

Top Category to Market

- To share with friends / family **58%**
- For midweek **46%**
- For on the move **35%**

On Pack Marketing



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

VEGETABLE SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

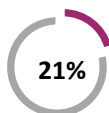


Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Love these. I have had similar products before but the flavours were never as good. These had a lovely flavour which was strong. You buy, good price too

Loved it

Healthier treat for lunch boxes or to graze in the evening



I was a bit unsure of the mixture, but having tried it I am very impressed

Good packaging. Great taste

Healthy snack option with nice crunch and flavour



A weekend treat for nibbles and drinks. Tasty snack to share around.

Some elements quite hard, not enough jalapeño kick. good value

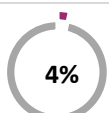
Tasted ok the packaging looks like it could be dog/cat treats.



These were just a nothing product- calories for no reason!

Texture was very good but flavour did not pack a punch what I thought it would. Not fussed about these.

Slightly bland in flavour, was expecting more to be honest. Packaging was also a little too simple, not sure it would stand out



Very little taste and what taste it does have is artificial. Texture is good. Overall very bland

A poor small crunchy snack

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
459	21.7	2.5	36.8	5.3	11.3	23.5	0.61

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
20%	25%	9%	12%	18%	38%	47%	10%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.