

Bold Bean Co Classic Baked Beans

Twinings

CMR Ref: 240469 20-2

Price: £2.62

Size: 325G

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

29

Score out of 50
Average for the category: 37

Would only buy on special offer **42%**
Not for me / us **26%**
For special occasions **21%**

*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

BAKED BEANS CATEGORY AWARDS

QUALITY

TASTE

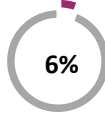
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



High end baked beans with lovely taste and texture

Great brand, really tasty and flavoursome, nice smooth texture

Really nice flavour & very easy to eat



It's a new take on baked beans. The packaging and appeal is very good but the taste and cost let's it down big time

A great taste, very creamy and tasty

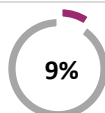
Very nice beans and sauce but price put me off really



Nice flavour but very very overpriced for baked beans

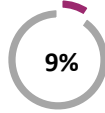
Lovely idea but bean texture is off putting Too soft

Not keen on these, a bit mushy and very expensive



Nothing special quite an aftertaste

Looks like posh baked beans, beans too big and sauce was too strong and strange aftertaste, not for me, stick to normal baked beans



Too expensive for not an expensive product Maybe ok in a stew

Not for me, too expensive and do not like the flavour

Too expensive and didn't like the sauce, had an after taste that I didn't like

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
103	1.9	0.3	14	4.4	5.7	4.4	1.1

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	2%	1%	5%	15%	19%	9%	18%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.