

The Gym Kitchen Piri Piri Chicken Wrap

TGK Brand Ltd

CMR Ref: 240103 2-4

Price: £3.00

Size: Per Pack

Overall Product Rating: Taste Test

37

Score out of 50

Average for the category: 37

Top Category to Market

- For on the move **79%**
- For midweek **53%**
- Would only buy on special offer **26%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

COLD SANDWICHES / WRAPS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Love the packaging. Wraps looked great. Taste for me was just a tad too spicy
Very good product, nothing overwhelming taste wise
Excellent flavours, nice chunky chicken pieces with flavoursome sauce.



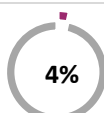
The packaging lets it down, but the taste is yummy
Plenty of flavour, nice texture and pleasant aftertaste. Good clear packaging of the product also
Nice flavour, fresh taste and easy to eat on the go



A good chicken wrap. Didn't blow me away but balanced flavour
Taste ok, piri piri flavour slightly weak. Over priced
It was appealing and is more healthy than many similar options (to the best of my knowledge) but it was a little bland compared to what I was expecting



Just wasn't very flavourful, quite a generic product so I wouldn't seek it out
Not enough filling or flavour.
Good flavour. Very little chicken



The product was inconsistent on fillings, bland and not good value for money, wouldn't come back to this item should I see it on a shelf.
was excited try this item but the wrap was soggy & the chicken didn't taste nice' the salad that was in the wrap had no crunch at all

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
188	5.1	1.7	23	3.1	2	12	0.6

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
8%	6%	6%	8%	10%	7%	24%	10%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.