

Blue Dragon Chow Mein Stir Fry Sauce

AB World Foods Ltd (Patak's Foods Ltd)

CMR Ref: 240041 7-2

Price: £0.95

Size: 120g

Overall Product Rating: Taste Test

40

Score out of 50
Average for the category: 39

Top Category to Market

For midweek	58%
A good standby	55%
For kids	23%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

ORIENTAL SAUCES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



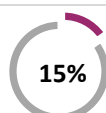
Love the overall taste and flavour excellent quality
Excellent flavour. Great product at a decent price
Very tasty not too strong in flavour good quality



Nice and tasty Usual blue dragon quality
Nice tangy spicy flavour
Good depth of flavour



Nice tasty sauce for light supper
Very average. Fine. But hasn't changed my life. Boring. Whatever.
Good flavour would be nice in a stir fry



Had a strange taste to it that I didn't like
Horrible artificial flavour. Not like chow main at all
Bland



Too sweet and full of sugar and additives Not tasty
Too much ginger flavour
Awful, nasty taste

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
106	1.1	0.2	23	19	0	0.8	1.4

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	1%	1%	8%	63%	0%	2%	23%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.