

Cathedral City Lunch Pack

Cathedral City

CMR Ref: 230482 15-5

Price: £2.00

Size: 122g

Overall Product Rating: Taste Test

38

Score out of 50

Average for the category: 32

Top Category to Market

- For on the move **47%**
- A good standby **45%**
- For kids **30%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

COLD SAVOURY SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Good quality but expensive

Really convenient Lovely flavours Spoon isn't great Pickle really nice

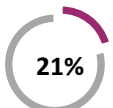
Really great idea



Really nice but expensive although a good alternative to a shop bought sandwich

Great concept and if cheaper i would buy for my lunch but it's cheaper to buy the products separate

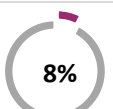
Better than I expected Good flavour from the cheese Biscuit crunchy Chutney tasty



A really good idea for kids taking for their lunch but it is expensive

A bit expensive

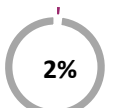
Good idea and a good standby for kids but a bit expensive



Not a great price for what you get. More product needed!

Loved the concept but the crackers were very stale. The pickle and the cheese were very nice -improve the crackers and it's a winner

Good quality but poor value



Cheese and crackers nothing exciting waste of packaging way too expensive !

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
336	18.1	10.6	29.3	9.9	0	13.2	2.4

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
15%	21%	39%	10%	33%	0%	26%	40%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

