

Tesco Chow Mein Stir Fry Sauce

Tesco Stores Ltd

CMR Ref: 240046 9-4

Price: £0.65

Size: 120g

Overall Product Rating: Taste Test

42

Score out of 50
Average for the category: 39

Top Category to Market

A good standby	60%
For midweek	56%
To share with friends / family	17%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

ORIENTAL SAUCES CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

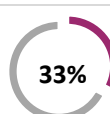
Reviewer Comments*



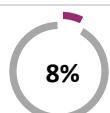
Tasty & as good as named brands
Excellent taste texture. Easy and versatile. Good price.
Good price and nice Taste



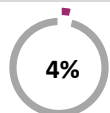
Good flavour
Good value and taste
Quick and handy if in a hurry



It's ok
A good standby. Tastes quite vinegary. I've tasted nicer chow mein sauces.
Ok flavour but feel a little slimy



Flavour isn't very strong but has a nice texture
Very underwhelming flavours Full of sugars and quite sweet
Didn't like the taste



Has no flavour to it, very bland, coats the noodles well
Way too sweet, not for me, would make my own

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
89	0.7	0.1	19.6	14.8	0.5	0.7	1.25
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
4%	1%	0%	7%	49%	2%	1%	21%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.