

Rank	Picture	Details	Overall Score	Would Buy Intention	Summary
1		<b>Aldi Easy peelers</b> £0.99 for 600g	50	4.37	As well as a top score, this citrus fruit was awarded 5 stars by over 40% of reviewers. Great value for money, this 600g winter favourite ticked every box: <i>'very sweet, juicy, full flavour, good size, easy to peel'</i> .
2		<b>Aldi The Foodie Market Hummus Bites</b> £0.89 for 100g	49	4.19	Just one point lower than the category maximum, this affordable new snack from Aldi managed to sound healthy and was very <i>'crunchy'</i> and <i>'full of flavour'</i> . A great substitute for crisps, nuts or popcorn.
3		<b>Tesco Finest Ham with Spiced Cola Glaze Handcooked Crisps</b> £1.00 for 150g	48	4.00	These innovative potato Crisps sounded intriguing and tasted really different. The natural ham flavour was complemented by just a hint of cola glaze. These upmarket Bacon Crisps were a tempting weekend treat and great for sharing.
4		<b>Lidl Deluxe Pulled Pork &amp; Wild Flower Honey Hand Cooked Potato Crisps</b> £0.75 for 150g	47	4.08	Success was all about the taste and novelty of these upmarket crisps. A well balanced honey and pork flavour with the classic crunch associated with hand cooked crisps.
5		<b>Ritz Baked Bites Olive Oil &amp; Grana Padano Biscuits</b> £1.50 for 100g	47	3.87	These upmarket Baked Bites from Ritz proved a winner for Reviewers. A light, crunchy snack with just the right strength of cheese flavour. 4 in 10 gave a 5* review.
6		<b>Sainsbury's Cinnamon Bun Flavour Festive Pretzels</b> £1.50 for 300g	46	3.85	Beating the maximum for sweet snacks, these Cinnamon Bun flavoured Pretzels proved very moreish. A tasty alternative to salted Pretzels. 7 in 10 were keen to buy after tasting.
7		<b>Aldi Specially Selected Hand Finished Lemon Cake</b> £1.79 for 391g	45	3.73	This generously iced Cake had a <i>'light'</i> and <i>'fluffy'</i> sponge and delicate lemon flavour. The price £1.79 price point was another incentive to buy and encouraged 1 in 5 to consider buying at least fortnightly.
8		<b>Morrisons Pigs in Blankets Flavour Savoury Snacks</b> £1.00 for 80g	43	3.64	A fun festive snack, these Pigs in Blankets Flavour crisps had a delicious <i>'crunch'</i> and tasted salty, slightly smokey and <i>'very moreish'</i> . Interest in purchase increased after trial as 6 in 10 were keen to add this to their festive shopping list.
9		<b>Tesco 6 Christmas Mallows</b> £1.00 for 145g	43	3.63	The sprinkles gave these Mallows a party feel and most expected this sweet treat to appeal to kids. Great value at £1 making them a handy family treat over the festive season.
10		<b>Asda Extra Special Mushroom, Spinach and Mature Cheddar Tarts</b> £2.59 for 330g	43	3.44	A good delivery and at a competitive price point, around half were keen to buy. <i>'Bursting with flavour'</i> , these well filled Tarts benefited from particularly light, <i>'soft and crumbly'</i> pastry.

### Headline News: A top Quarter for the retailers

- Retailers once again dominated the top scorers in the last Quarter of 2019, with Aldi taking three of the top 10 slots.
- Easy Peelers proved yet again that even the simplest of products that hits the right Quality-Price equation can be best.
- Premium and more indulgent lines were amongst the top scorers in the run up to the festive season.
- 6 of the top 10 were snacks, 3 made moreish with an added twist of sweetness provided by honey, cola or cinnamon.
- Aldi's Hummus Bites had a healthy halo due to its positioning and use of chick pea and rice flour.