

Galaxy Smooth Mint Chocolate Bar

Mars Food UK Ltd

CMR Ref: 230478 15-10

Price: £1.25

Size: 110g

Overall Product Rating: Taste Test

48

Score out of 50

Average for the category: 42

Top Category to Market

Weekend treat	76%
To share with friends / family	46%
A good standby	30%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

CONFECTIONERY (CHOCOLATE - BLOCK) - MILK CATEGORY AWARDS

QUALITY

TASTE

VALUE



Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



Good flavour nice and minty
Creamy smooth and very minty
Very tasty

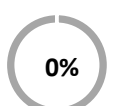
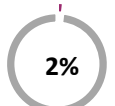


Mint is a little strong
Delicious chocolate very smooth excellent flavour
I love mint choc chip ice cream so I love this product and it's affordable

10



A lovely smooth bar of chocolate with the right amount of mint
Lovely nice smooth chocolate, lovely mint taste
Would prefer it without the mint



* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
545	32	20	55	55	0	7.3	0.25

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
24%	37%	73%	18%	183%	0%	15%	4%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.