

Pringles Sizzl'n Spicy Mexican Chilli & Lime Flavour

Kellogg Company

CMR Ref: 230534 9-7

Price: £2.25

Size: 160g

Overall Product Rating: Taste Test

36

Score out of 50
Average for the category: 41

Top Category to Market

To share with friends / family	42%
Weekend treat	42%
For special occasions	29%

On Pack Marketing



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

POTATO SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

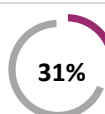
Reviewer Comments



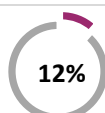
Great quality strong taste
Lovely texture, great flavour
Great flavour and quality



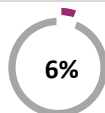
Good flavour and texture
Nice texture and flavour, although a bit too spicy for me. Would be nice with a glass of wine!
Really tasty and spicy!!



Good flavour but a little too spicy
Very average, no taste of lime, only chilli
Very hot



Too hot for me
Although my rating is low it's because the flavour is far too spicy for me, but my family would love it.
Can't taste the lime, good and hot nice crunch but not special a bit powdery



Too spicy ruins the flavour
Did not like the taste too hot not artifial and powder
Far too spicy to enjoy

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
502	29	6.2	54	1.3	2.9	4.8	1.5

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
22%	33%	23%	18%	4%	10%	10%	25%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.