

Hilltop Everyday Blossom Honey

Hilltop Honey Ltd

CMR Ref: 240218 9-10

Price: £2.50

Size: 340g

Overall Product Rating: Taste Test

39

Score out of 50
Average for the category: 40

Top Category to Market

A good standby	52%
For midweek	37%
For kids	33%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

HONEY & SYRUPS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



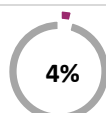
Smooth and tasty. Easy to use and to squeeze from the bottle. Good value
Lovely flavour, nice consistency
High quality flavour which isn't too sweet and the texture is nice and thick



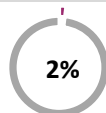
Really good flavour
Lovely flavour
Good quality product



Nice taste and texture.
Mild taste
Tastes like normal honey



Just average packaging
It has a strange taste and twang



Not for me too runny

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
307	<0.5	<0.1	76	76	<0.5	<0.5	0.03

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
14%			25%	253%			1%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.