

Merchant Gourmet - Lentil & Chickpea Tagine

Merchant Gourmet

CMR Ref: 240410 18-4

Price: £2.50

Size: 280g

Overall Product Rating: Taste Test

36

Score out of 50
Average for the category: 34

Top Category to Market

A good standby **68%**
For midweek **45%**
For on the move **26%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

AMBIENT VEGETABLES, BEANS & PULSES CATEGORY AWARDS

QUALITY

TASTE

VALUE

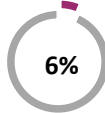


Reviewer Comments

Star Rating

% Who Rated

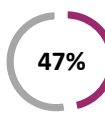
Reviewer Comments*



Delicious! Great flavour good texture

Another great product, great for on the move work lunch and standby for a quick meal. Healthy too.

Really lovely and tasty, great for lunchtime, or dinner



Lots of taste and the texture is good Quick to make which is always a bonus

Very tasty. Lots of flavours. Just spicy enough.

Tasty, slightly expensive, good combination of flavours, convenient



The taste is ok, however I don't like them on their own, would maybe work with something else. Expensive

Ok flavour but not great to eat on its own

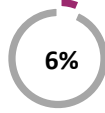
OK tasting but I didn't like the texture after the first taste



Spicy hot

Quite a strong aftertaste

Was looking forward to this but it would need to be accompanied with something else. A bit disappointing



For vegetarians

Needs meat good for vegetarians

Not a fan, taste is not for me and does not look appealing

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 95 | 1.7 | 0.3 | 12 | 2.3 | 4.9 | 5.2 | 0.59 |

Recommended Daily Allowance (%)

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 4% | 2% | 1% | 4% | 8% | 16% | 10% | 10% |

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

