

## Sharwood's Vegan Korma Cooking Sauce

## Premier Foods

CMR Ref: 240059 12-3

Price: £1.90

Size: 420g

Overall Product Rating: Taste Test

# 36

Score out of 50  
Average for the category: 38

Top Category to Market

A good standby	44%
For midweek	38%
To share with friends / family	25%

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### INDIAN SAUCES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



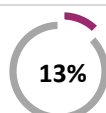
*Creamy, strong coconut flavour, not too spicy, couldn't tell this was vegan*  
*Creamy texture, lovely flavour, authentic taste, really enjoyed it*  
*Fresh and colourful sauce with a rich creamy texture that is as good as if not better than the original*



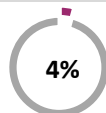
*Nice sauce, would be better if a bit more creamy but obviously vegan so no cream.*  
*Good flavour, quite creamy*  
*A good tasting product*



*Ok, a bit too sweet*  
*Creamy texture but the flavour isn't strong enough*  
*Tasty*



*Ok but quite an aftertaste*  
*I didnt like the flavour, I thought it needed to be a little more creamy. Slightly too zingy and sharp in flavour.*  
*Little too watery*



*Artificial taste and appearance*  
*Not very nice aftertaste and not very authentic*

\* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
109	5.9	2.8	11.2	7.3	1.9	1.9	0.63
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	7%	10%	4%	24%	6%	4%	11%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.