

Nakd Peanut Delight

Natural Balance Foods

CMR Ref: 230481 15-9

Price: £3.00

Size: 4 x 35g

Overall Product Rating: Taste Test

32

Score out of 50

Average for the category: 32

Top Category to Market

| | |
|-----------------|-----|
| For on the move | 41% |
| A good standby | 31% |
| Not for me / us | 26% |

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

SWEET SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Tasty with lots of flavour
Great taste and texture
Great taste Great flavour Nice texture God fruit taste



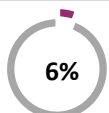
Tasty
Lovely texture and flavour
Nice taste I was pleasantly surprised



A nice tasty health snack bar but over prices.
Bland flavour and expensive
Good for breakfast but expensive and a lot of sugar



Very expensive, tastes like nuts with raisins. Stuck in my teeth
Very bland and expensive
Flavour bland and expensive



Strange after taste
Unhealthy, way too high in carbs and sugar, expensive and not a nice flavour of texture

* Reported verbatim as made by our reviewers



| Nutrition per 100 g/ml | | | | | | | |
|---------------------------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
| 425 | 21.5 | 3.9 | 41.7 | 38.8 | 5 | 13.6 | 0.6 |
| Recommended Daily Allowance (%) | | | | | | | |
| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
| 19% | 25% | 14% | 14% | 129% | 17% | 27% | 10% |

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.