

## Raku Sushi Large Pack Vegan Super Selection

Lidl

CMR Ref: 240111 2-6

Price: £3.99

Size: Per Pack

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 42

For on the move	51%
Weekend treat	51%
For midweek	43%



Score out of 50  
Average for the category: 32

\*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email [foodfax@cambridgemr.com](mailto:foodfax@cambridgemr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### COLD SAVOURY SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Star Rating

% Who Rated

Reviewer Comments\*

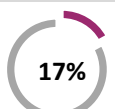
Reviewer Comments



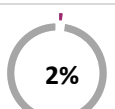
Flavourful product which feels filling and not as unhealthy as other alternatives  
I really rate this product. It's got great flavour and is convenient eating. Doesn't leave a nasty taste in your mouth, hassle free and fairly good price for what it is!  
The packaging great and the sushi lovely



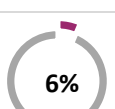
This is very good value and would fill me up. I wouldn't be excited with it but I would enjoy it enough  
Taste was good, I liked the fake salmon, just don't think sushi is good value for money whatever it is  
Good value for money, nice texture and plenty of flavour. Good fiery aftertaste



Nice flavoured and presented sushi. The Vegan side is irrelevant to me but I would but it as a starter for a home dinner.  
Nice crunchy vegetables, smooth sticky rice, slightly soft pastry.  
really fresh! liked the sample that had purple veg inside, the one with carrot in had a nice kick to it, but didn't like the one that looked like egg one with rice in, tasted like fake egg



Not for me. Flavours were not strong enough, and that is a vital component of sushi (in my opinion)



\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
175	3.1	0.9	14.4	11.8	1.1	3.9	0.66

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
8%	4%	3%	5%	39%	4%	8%	11%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.