

Heston from Waitrose Pear & Fig Mince Pies in Cheese Pastry

Waitrose Ltd

CMR Ref: 220598 23-4

Price: £2.80

Size: 6pk

Overall Product Rating: Taste Test

32

Score out of 50
Average for the category: 38

Top Category to Market

For special occasions **37%**
Weekend treat **35%**
To share with friends / family **33%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

FESTIVE INDIVIDUAL CAKES & BISCUITS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



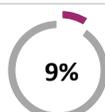
Lovely cheese pastry
Starts off quite sweet, then turns savoury, really nice flaky pastry and soft inner
Delicious, great balance of flavours, special



It's a good different idea
Thought that is was a very inventive idea. Lovely balance of flavours. Would probably have not have brought without tasting first but will now look out for them
Great product. Lovely taste. Great flavours. Lovely quality



Not expecting to like fruit mince pie with cheesy pastry but wasn't that bad.
Very different idea, but does not go together. flavours not right
The filling is quite nice but the cheese pastry really doesn't go with the flavour.



Not pleasant
I can taste that's it's good quality but it was such a bizarre flavour experience that it made me flinch, maybe it is an acquired taste
Separately these would taste nice. So the mince pie flavour is gorgeous and better than most mince pies. The cheese pastry is also lovely and light but not both products together



Didn't like the taste of these
Very strange mix of flavours and textures... not nice definitely not for me
Pastry stodgy. The pastry overwhelms the filling. Not a good combination

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
451	24.4	16.9	51.6	19.3	1.7	5.3	0.48
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
20%	28%	61%	17%	64%	6%	11%	8%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.