

## Torres Fried Egg Flavoured Crisps

## Patatas Fritas Torres S.L.

CMR Ref: 240229 9-5

Price: £4.50

Size: 125g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing



# 17

Score out of 50  
Average for the category: 40

Not for me / us **56%**  
To share with friends / family **13%**  
Would only buy on special offer **13%**



\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### POTATO SNACKS CATEGORY AWARDS

QUALITY

TASTE

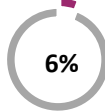
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



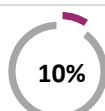
Great quality and texture  
Very tasty and morish but too expensive  
Loved the flavour and texture



Enjoyed the flavour, good quality crisp, more expensive than I'd usually spend on crisps  
A different tasting product with a strong egg flavour  
Love the taste but very expensive. Wouldn't pay full amount



Weird idea and taste  
Strong egg taste but expensive  
Great flavour and texture but far too expensive and too calorific per 100g.



Very expensive & nothing special.  
Texture is lovely and crunchy, the flavour is strange and not something I'm used to, wouldn't pay the price for these  
Poor taste and after taste very poor price



Egg flavour does not work on crisps  
Awful as soon as my tongue touched it I didn't like it. It has an awful after taste. Probably the worst crisps I've ever had  
Very expensive odd taste

\* Reported verbatim as made by our reviewers



#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
513	29	2.6	55	0.5	0	6.3	1

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
23%	33%	9%	18%	2%	0%	13%	17%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.