

## Merchant Gourmet - Lentil Thai Green Curry

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CMR Ref: 240409 18-8

Price: £2.50

Size: 280g

Overall Product Rating: Taste Test

# 29

Score out of 50  
Average for the category: 34

Top Category to Market

Not for me / us	35%
For midweek	35%
A good standby	35%

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### AMBIENT VEGETABLES, BEANS & PULSES CATEGORY AWARDS

QUALITY

TASTE

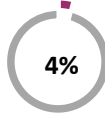
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



Really nice and spicy, great tasting

Great taste texture and flavour



Nice texture

Tasty and fresh

Tasty and warming and really flavoursome



A handy product that is quick to make. The flavour is a bit bland

Ok product. Good store cupboard item. Rather average curry flavour. The brand has better alternatives

The flavour is ok but the texture is quite mushy, would have to eat with something else as not so nice on its own



I like the concept of this. Flavour is too harsh for me.

Alright for vegetarians

Did not taste anything like green curry, unpleasant aftertaste



Mushy not authentic Thai taste

Not for me

Disappointing. Mushy and really no flavour. Healthy but smelt awful and tasted only marginally better

\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
99	2.5	2.2	12	1.2	3.1	5.4	0.64

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
4%	3%	8%	4%	4%	10%	11%	11%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.