

M&S Molten Cheddar Cheese Profiteroles

Marks & Spencer Ltd

CMR Ref: 220617 22-6

Price: £5.50

Size: 220g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

36

Score out of 50

Average for the category: 36

- For special occasions **68%**
- Weekend treat **55%**
- To share with friends / family **49%**



*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

CHILLED PARTY FOOD CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Great new idea, good taste, would recommend

Great taste

Really nice taste



A good product Very tasty and Moorish

Lovely taste but a bit expensive

Really tasty. Smell and tasty very cheesy. Great, new idea. Very expensive so would only buy if on offer.

The fact itself cheese profiteroles really out me off however this was such a nice luxurious taste. Very expensive though

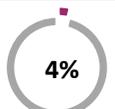


Very very expensive Great idea Very nice cheese Good brand Good quality

Despite how weird it sounds it isn't all too bad the cheese an pastry mix well



Cheese tastes cheap



Tasted like laughing cow cheese, not sure of texture

Very poor taste and aroma. Disappointing!

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
334	21.3	11.6	23.5	0.9	1.9	11.2	1.65

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
15%	24%	42%	8%	3%	6%	22%	28%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

