

Propercorn Tangy Chilli Popcorn

Propercorn

CMR Ref: 240411 18-9

Price: £2.00

Size: 70g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

40

Score out of 50
Average for the category: 41

- Weekend treat **63%**
- To share with friends / family **52%**
- A good standby **35%**

*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

SWEET POPCORN CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Great taste and value for money

Lovely spice to it

Nice and spicy, great for snacking on, great texture



Good texture and flavour

I didn't think I would like this, but I really do. Lovely flavour with a bit of a kick. Nice change to crisps. Like the packaging.

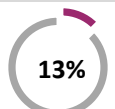
I enjoyed this, different idea, and a nice alternative, I like the chilli kick, moreish



Great texture, slightly overpowering in the chilli flavour

Nothing amazing

Too spicy



Too spicy

It doesn't work for me The popcorn is good quality but the flavour isn't chilli

Very spicy which just didn't seem right for popcorn.



Flavours don't work well together

Awful flavour not sure what it's trying to be. Has a kick but not a nice one

Spicy small pop corn

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 449 | 21 | 1.8 | 51 | 3.2 | 13 | 9.1 | 1.1 |

Recommended Daily Allowance (%)

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 20% | 24% | 7% | 17% | 11% | 43% | 18% | 18% |

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.