

Tesco Meatball Marinara Pie

Tesco Stores Ltd

CMR Ref: 240341 12-1

Price: £1.85

Size: 200g

Overall Product Rating: Taste Test

35

Score out of 50
Average for the category: 35

Top Category to Market

For midweek **38%**
A good standby **33%**
Not for me / us **29%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

CHILLED MEAT MEAL CENTRES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

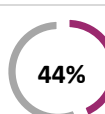
Reviewer Comments*



Tasty filling, lots of meatballs, buttery pastry, good size, nicely spiced
Excellent taste and well filled
Great taste and texture, well filled, nice marinara sauce filling



Good quality flaky buttery pastry with a lot of meaty filling
I liked the flavour and texture of this pie. I don't often buy pies but this one was quite tasty
Tasty



It's ok, an alternative
Nice tasty pie Good texture Reasonable price
A good tasting product but not enough meat inside



Has a bit of strange flavour that doesn't work in a pie
The pastry is flaky but the filling isn't great
Flaky pastry Pastry light Red pepper overpowers the whole pie



Horrible taste and aftertaste
Very tasteless. Shame as we all love meatballs and I do like the concept
Disgusting

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 243 | 12.9 | 6.1 | 22.8 | 2.8 | 2.2 | 7.9 | 0.89 |

Recommended Daily Allowance (%)

| Energy (Kcal) | Total Fat (g) | Sat Fat (g) | Carb (g) | Sugars (g) | Fibre (g) | Protein (g) | Salt (g) |
|---------------|---------------|-------------|----------|------------|-----------|-------------|----------|
| 11% | 15% | 22% | 8% | 9% | 7% | 16% | 15% |

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.