

## Spam Cheesy Fritters

Danish Crown UK Ltd

CMR Ref: 220472 5-3

Price: £2.25

Size: 250g

Overall Product Rating: Taste Test

# 21

Score out of 50

Average for the category: 38

Top Category to Market

Not for me / us	62%
A good standby	17%
For kids	15%

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgemr.com](mailto:foodfax@cambridgemr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### FROZEN MEAT MEAL CENTRES CATEGORY AWARDS

QUALITY

TASTE

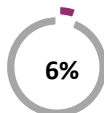
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



*Cheesy, chunky, meaty, well seasoned*

*Nice throw back to spam fritters with cheese. Crunchy Cheesy Spammy Tasty*

*Cheesy, lots of filling, nice meaty fritter, well coated*



*Tastes better than it looked.*

*Good to have as a standby tea, good meaty texture, lots of cheese*

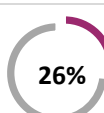
*Tasty with cheese*



*quite bland, but plenty of cheese*

*I like spam but think this is too thick and a bit sickly. I would prefer it thinner cut with a less greasy outer coating*

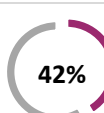
*Good for Children as a standby but not for adults*



*Not for me, very sickly*

*A bit underwhelming, quite bland and a bit salty*

*Did not enjoy, texture is very greasy, too much spam*



*Not nice at all. Far too processed and salty. Cheese doesn't even taste right.*

*Very salty. Bland. Do very texture. Cheap looking g packaging.*

*Doesn't taste good and processed*

\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
295	20.1	7.8	16.2	5	11.8	1.9	0

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
13%	23%	28%	5%	17%	39%	4%	0%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.