

## We love Cake Free From Raspberry Ripple

## Bells of Lazonby

CMR Ref: 240418 18-10

Price: £2.30

Size: 4 x 150g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 34

To share with friends / family **48%**  
Weekend treat **35%**  
Not for me / us **25%**



Score out of 50  
Average for the category: 36

\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### GLUTEN FREE CAKE CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

Reviewer Comments



Lovely strong raspberry flavour

Really light and fluffy texture

A moist soft texture and delicious topping



Very tasty with a good texture. Very light and almost melts in the mouth

Lovely rich sponge

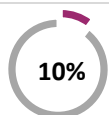
Surprisingly ok, it is very sweet but the texture was good however it's not something I would purchase



Moist

Good raspberry flavour but a lot of sugar

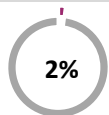
Very sweet good for people who need gluten free



It surprised me as better than unexpected but I wouldn't choose it

Not for me. Too sweet and soggy

The brand is appealing but there are better free from products out there. This is overly sweet and lacks texture



Doesn't taste nice, very plain, would never buy again. There are better cake options.

\* Reported verbatim as made by our reviewers



#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
432	21.4	3.6	56	32.3	2	2.7	0.5

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
19%	24%	13%	19%	108%	7%	5%	8%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.