

Sainsbury's Taste the Difference Chicken Bacon Caesar Pizza

Sainsbury's

CMR Ref: 240200 7-1

Price: £4.75

Size: 465g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

40

Score out of 50
Average for the category: 38

Weekend treat **49%**
To share with friends / family **43%**
Would only buy on special offer **34%**

*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

CHILLED NON VEGETARIAN PIZZAS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



Very tasty, delicious

Excellent flavour and taste good quality topping and plenty of it
Great base and tasty toppings well covered pizza



Lovely tasty pizza. Chicken really nice and moist

Nice tasty pizza Good texture Average price

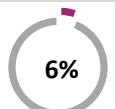
Lovely tasting topping, but not enough topping, crispy base.



The pizza isn't as large as the box would have you think The flavours are ok but not spread out evenly
A little dry

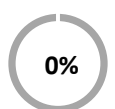
It's ok, nothing special for the price

Very disappointed after tasting. Very little topping and quite bland flavour.



Too expensive for how it tastes

Disappointing for the price



* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
232	8	3.6	26.5	3.1	1.8	12.7	1.01

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
10%	9%	13%	9%	10%	6%	25%	17%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

