

## Lindahls Kvarg Raspberry Protein Yoghurt

## Nestlé

CMR Ref: 220340 14-1

Price: £1.10

Size: 150g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 39

For midweek **51%**  
 Would only buy on special offer **32%**  
 For on the move **30%**



Score out of 50  
 Average for the category: 42

\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### LOW FAT YOGURTS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

Reviewer Comments



Nice and thick  
 Good quality nice flavour but rather expensive  
 Good strong flavour, lovely thick texture



Product is nice. The flavour was not as strong as I thought it would be. High in protein which is good  
 Fresh tasting, good raspberry flavour  
 Lovely flavour. Thick and creamy



Good flavour but a little sour  
 Tastes good and texture is good but quite expensive  
 A bit expensive for what it is very plastic and artificial taste



Could have more raspberries taste a lot of sugar  
 Lacks raspberry flavour  
 It had a chalky aftertaste, it just didn't taste nice at all



Dry  
 It left a very dry taste in my mouth ,and not very raspberry flavoured  
 Artificial tasting with a rough texture and aftertaste

\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
56	0.1	0.1	4.1	3.7	0	10	0.09

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
2%	0%	0%	1%	12%	0%	20%	2%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.