

Hellmann's Sauce Sweet & Sour

Unilever UK

CMR Ref: 240424 20-6

Price: £2.60

Size: 250ml

Overall Product Rating: Taste Test

30

Score out of 50
Average for the category: 38

Top Category to Market

Not for me / us **36%**
A good standby **32%**
To share with friends / family **28%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

TABLE SAUCES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

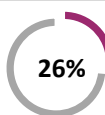
% Who Rated

Reviewer Comments*

Reviewer Comments



Very tasty and different
A lovely tasting sauce that would enhance any meal
Gorgeous, this tastes great, definitely going on the shopping list



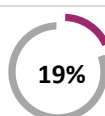
Not what I expected from a sweet and sour sauce but very good flavour
A good flavours thick sauce
This is really tangy and flavoursome and potentially very versatile



It's a very average product.
Ok taste Bit expensive
Sweet and salty, good texture



A weird flavour, definitely doesn't taste like sweet and sour a bit runny
Just not for me
Disappointing, very synthetic, too runny



Too runny and does not taste like sweet and sour sauce Too weak
Sugary bland sauce which isn't something I enjoyed
Not for me, a bit too sweet

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
106	0.5	0.1	24	19	0.9	0.7	1

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	1%	0%	8%	63%	3%	1%	17%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.