

Holie Crunchy Muesli 4 Nuts

Holie Foods B.V

CMR Ref: 240482 20-1

Price: £3.70

Size: 400g

Overall Product Rating: Taste Test

33

Score out of 50
Average for the category: 42

Top Category to Market

For midweek **43%**
A good standby **36%**
Would only buy on special offer **30%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

MUESLI CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



Very tasty and nutty

Really crisp and tasty and I loved that it wasn't too sweet so that I would add yoghurt and a drizzle of honey.

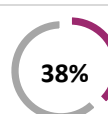
Really tasty and satisfying muesli, plenty of flavour



Good crunch and a creamy taste

Has a nice texture and classic muesli flavour

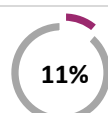
Good product, great flavour, a little expensive



Good quality but not for me

It's an average taste and flavour

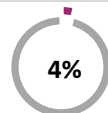
Quite expensive Not very exciting Nuts were hiding



Expensive, flavoured and dry

tastes bland and average texture

Expensive dry and bitter



Awful.

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
422	15	1.8	50	2.4	21	11	0.1

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
19%	17%	7%	17%	8%	70%	22%	2%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.