

Tesco Finest 2 Bhaji Style Crispy Chicken Breasts with Tikka Sauce

Tesco Stores Ltd

CMR Ref: 240361 18-7

Price: £5.50

Size: 360g

Overall Product Rating: Taste Test

40

Score out of 50
Average for the category: 38

Top Category to Market

For midweek	42%
Weekend treat	40%
To share with friends / family	38%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

COATED POULTRY CATEGORY AWARDS

QUALITY

TASTE

VALUE



Star Rating

% Who Rated

Reviewer Comments*

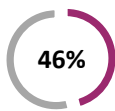
Reviewer Comments



Lovely crispy coating

Amazing taste

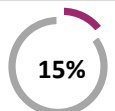
Delicious new product. Would definitely recommend and buy



Tasty chicken

Great size chicken portions

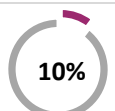
Tasty product, would make a nice meal with rice. Good chicken, juicy and tender



Lovely treat as great taste but be too expensive to buy a family

Good chicken lacking sauce

Good taste and aroma however the packaging is not appealing

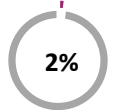


Chicken is really tender but the overall product is bland

Chicken nice quality but not a great deal of flavour. Doesn't look very appetising

A terrible idea. Awful texture and mouth feel. The sauce is bland the concept is weird and I cannot see a place for it

Quite liked the idea, but looks really unappetising. The bhaji coating adds absolutely nothing. Chicken is tender, but very bland. Too expensive.



* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
187	902	1.7	7.9	0.7	1.8	17.2	0.52

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
8%	1031%	6%	3%	2%	6%	34%	9%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

