

Iceland Chiquito The Ultimate Nacho Chilli Cheese Lasagne

Iceland Foods plc

CMR Ref: 220247 12-6

Price: £3.00

Size: 450g

Overall Product Rating: Taste Test

35

Score out of 50
Average for the category: 34

Top Category to Market

For midweek **39%**
A good standby **39%**
Weekend treat **33%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

FROZEN PASTA CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



Loved this lovely taste good appearance and nice aroma

Very unique, good taste

Nice and spicy. Really tasty, and different. Good value too!



Nice texture. Pasta was soft and cooked Nice. Good flavour. Enjoyable meal Quite a high priced for a small pack bit a great treat

Great flavour, nice and hot. The nachos gave it another dimension. Would have gave it 5 stars but too expensive

Very spicy, a nice kick to it.



Not as good as it looks on the packaging. Not meat but it does taste Nice but very expensive

Nice flavours Not worth the money for me only when I would fancy it Could do with more textures to it other than sloppy

A nice twist on the classic lasagne and a good amount of spice, good flavour



Brilliant flavour.

Not for me too hot

Very disappointing looks nothing like the picture. Over processed and sloppy



Product does not anything like the picture. Very sloppy texture. Expected nachos to be crisp. Definitely not ultimate. Hate the blue packaging.

Very expensive Poor quality Not ultimate!!

horrible and dry and spicy

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
163	7.7	3.5	14.3	2.5	3.5	7.1	0.8

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
7%	9%	13%	5%	8%	12%	14%	13%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

