

Heinz Jalfrezi Curry Beans Frozen Bowl Ready Meal

H.J. Heinz Foods UK Ltd.

CMR Ref: 230165 5-5

Price: £2.50

Size: 400g

Overall Product Rating: Taste Test

31

Score out of 50

Average for the category: 37

Top Category to Market

- A good standby **43%**
- Not for me / us **30%**
- For midweek **30%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?
 Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

VEGAN READY MEALS / MEAL CENTRES CATEGORY AWARDS

QUALITY TASTE VALUE

Star Rating	% Who Rated	Reviewer Comments*
★★★★★	2%	Tasty, good texture, rich, fresh
★★★★☆	36%	Good to have as a standby, slightly spicy, easy to eat nice and spicy, nice after taste Lovely taste and good texture....a good quick ready meal/standby
★★★☆☆	38%	Lacks some flavour and rice was a strange texture Tastes much better than it looks. Like the flavour, but not very spicy. I like the texture of the rice. Healthy. The flavour of this product was quite good but would have better without the beans
★★☆☆☆	25%	Not a great taste Too strong a flavour for me Looks and tastes quite artificial
★☆☆☆☆	0%	

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml								
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)	
94	1.2	0.2	15.4	4.1	3.9	3.3	0.27	
Recommended Daily Allowance (%)								
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)	
4%	1%	1%	5%	14%	13%	7%	5%	

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.