

## Tim Tam Dark Chocolate Biscuit

## Arnott's Biscuits Limited

CMR Ref: 240227 8-10

Price: £2.50

Size: 163g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 35

Weekend treat	50%
For kids	46%
Would only buy on special offer	46%



Score out of 50  
Average for the category: 42

\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### CHOCOLATE BISCUIT BARS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

Reviewer Comments



Excellent taste and texture Would be handy if they were 1 individually wrapped though  
I like these, it's a dark chocolate Penguin. Good crunchy biscuits, really enjoyed this  
Rich chocolate but nice light texture

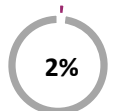


Really like that these are dark chocolate. Lovely flavour and texture.  
Little bit expensive but tastes lovely, chocolatey and sweet, chocolate not too overpowering like some dark chocolate can be  
Delicious! Reminds me of Australia and I love that. Tasty and rich and crunchy. Gorgeous.

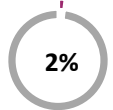
10



Ok flavour but very expensive  
I loved the taste but the price is expensive for 9 biscuits  
Good flavour but a bit expensive



Tastes like a penguin bar



\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
513	26.2	14.5	62.7	41.9	4.6	4.3	0.37

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
23%	30%	53%	21%	140%	15%	9%	6%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.