

Haribo Nostaligix

HARIBO Dunhills (Pontefract) Plc

CMR Ref: 240591 27-7

Price: £1.25

Size: 175g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

44

Weekend treat	67%
For kids	63%
To share with friends / family	54%



Score out of 50
Average for the category: 41

*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

SUGAR CONFECTIONARY CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



Excellent flavour and texture

Love the flavours

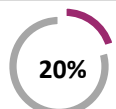
Good choice of flavours, love the texture, not too sugary either



Good flavours Good assortment You can actually taste what they say it is

Good taste good price

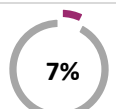
New and different. Great mix of flavours. Haribo quality.



Nice flavour sweets but not keen on the jelly texture, quite good value

Not for me but not horrendous.

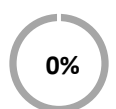
Tasty but don't last very long



Very sweet good for children

Too sweet for me. Liked the nostalgic flavour

Great taste but too squidgy



* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
349	0.5	0.1	82	63	0	4.5	0.03

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
16%	1%	0%	27%	210%	0%	9%	1%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.