

Tyrells Roasted Chicken & Sage Crisps

KP Snacks

CMR Ref: 240444 20-4

Price: £1.75

Size: 150g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

45

Score out of 50
Average for the category: 40

Weekend treat **74%**
To share with friends / family **72%**
A good standby **47%**

*percentage of participants who selected fit of product



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

POTATO SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



Really good flavour nice and crispy

Delicious flavour and texture Very moorish

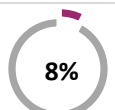
Crunchy texture, love the strong chicken taste



Very good taste and texture. A good addition to the brand

Good taste good texture Average price Good packaging

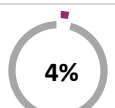
Good flavour, lovely crunchy texture and good size crisp, not too big or small



Not a lot different together brands. Nice texture and crunch but a little more greasy

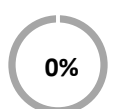
Good flavour and crunch.

Not for me just didn't like the flavour of the chicken with the sage



Lovely brand and good idea Crisp too oily and flavour too papery

Bland



* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
504	27.7	2.4	53.1	1.5	6.6	7.4	1.2

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
22%	32%	9%	18%	5%	22%	15%	20%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.

