

## Lidl Deluxe Passionfruit Martini Cocktail

Lidl

CMR Ref: 220218 15-12

Price: £1.29

Size: 250ml

Overall Product Rating: Taste Test

Top 4 Buying Occasions

On Pack Marketing

# 47

Score out of 50  
Average for the category: 36

- 1 Informal Drinks
- 2 Have at Home
- 3 For a Party
- 4 Christmas



Want to know more about the performance and sales potential of this product?

Email [foodfax@cambridgemr.com](mailto:foodfax@cambridgemr.com) or call 01223 492050 for the full report on what drives consumer ratings.

QUALITY AWARD

TASTE AWARD

VALUE AWARD

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



Really tasty and refreshing,  
Great flavour Refreshing Very good price Easy to drink Good with a picknik  
Excellent value great aroma and taste



Convenient drink in a can. Can taste the passion fruit  
Nice fruity cocktail  
Great taste



It was ok, I would drink it but there are other drinks I would choose to buy first. It had a nice flavour but it was a weak flavour  
Great price but the favourites it down a bit. Tastes like peach and is too sweet  
more expensive than others I've brought and not as strong as I'd hoped.



Bit weak Not a pretty colour



Strange smell and very unpleasant after taste

Words to Describe

Top 4

Refreshing

87%

Fruity

79%

Sweet

63%

Smooth

44%

Product Details

Alcohol by Volume

5%

Number of Units

1.25

Government Alcohol Recommendations

Men & Women should not drink more than the following number of units of alcohol per week:  
14 Units

TYPICAL DRINK DRIVE ADVICE: N.B. This is a very rough guide only as blood alcohol levels are dependant on many factors specific to each individual 1 pint standard strength (4%) beer = 2.0 units 1 medium glass wine (12.5%) = 1.9 units