

Twinnings Refresh , Defence, Boost Sparkling Tea

Twinnings

CMR Ref: 240459 20-12

Price: £1.89

Size: 250ml

Overall Product Rating: Taste Test

34

Score out of 50
Average for the category: 38

Top Category to Market

For on the move **34%**
A good standby **30%**
Not for me / us **28%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

CARBONATED DRINKS (FAMILY) CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



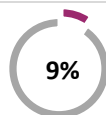
Really tasty and refreshing, not too fizzy
Very good quality and tasty
Tasty and good value, good health aspects



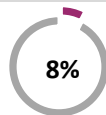
Easy to drink, good flavour but very expensive
Good flavour and refreshing a lot of sugar in one can
Very expensive so would only buy on a meal deal. Very refreshing and such an attractive can really outstanding



A good tastd
Nice aroma and a good price It dries your mouth out so no refreshment value
Nice flavours but far too expensive for one can



Good aroma but lacking flavour
Quite bland and not cheap
Not for me, disappointing, personally not very flavoursome



It is a good brand but I don't like this product. The taste and aftertaste is poor
Awful flavour which is hard to describe
Not for me!

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
18	0	0	4.1	3.6	0	0	0

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
1%	0%	0%	1%	12%	0%	0%	0%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.