

Spicy Chicken & Mango Salad

Lidl

CMR Ref: 240113 2-5

Price: £2.29

Size: Per Unit

Overall Product Rating: Taste Test

39

Score out of 50

Average for the category: 38

Top Category to Market

For midweek **67%**
 For on the move **49%**
 A good standby **28%**

On Pack Marketing



*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

TRADITIONAL PREPARED SALADS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



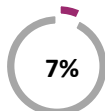
This is great! Great flavour- looks good! Interesting twist on normal salads
Excellent product, unless you are not keen on an after taste kick
Fresh, clean flavour, very moreish, excellent spice levels



Presentation good. Texture and all round taste great
Big portion good flavour ,good amount of heat
Nice taste, flavours complemented each other well. Similar to other pre made salads on the market



The product is a quite basic salad lacking good quantities of the key components there's no real stand out flavour.
Was a rather generic looking average salad. Nicely flavoured chicken though
Fresh salad although has a slightly odd aftertaste chicken was good mango sauce was the best addition to the meal



Not for me only taste dressing and spice
Unpleasant aftertaste that slightly burns the mouth
It was ok but lots of salads the same



Very unappealing I could probably only see about 2 bits of chicken in the salad. The salad just looks dry and doesn't encourage me to buy
After kick is okay, but was pretty bland and not enough sweetness from the mango
Very little amount of chicken in the salad. Chicken also had a strange texture. Too spicy for me

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
46	0.5	0.1	3.9	3.9	1.5	5.6	0.28

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
2%	1%	0%	1%	13%	5%	11%	5%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.