

Gosh! Falafacini Basil Pesto

Gosh! Food Ltd.

CMR Ref: 240196 8-4

Price: £3.50

Size: 240g

Overall Product Rating: Taste Test

34

Score out of 50
Average for the category: 35

Top Category to Market

For midweek **52%**
A good standby **38%**
To share with friends / family **28%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

CHILLED VEGETARIAN PRODUCTS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

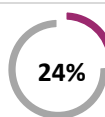
Reviewer Comments*



Really nice item. The flavours and texture is good. I really enjoyed this, great quality and quantity of items
New and different idea
Great texture, the pesto is a very tasty twist.



Good taste and texture although I couldn't really taste the pesto
Really like these. Lovely flavour and texture. Good alternative to falafels.
Yum! Slightly better texture than just plain falafel and a lovely flavour.



Good taste but slightly dry, little expensive too
Nice tasty alternative
A little on the dry side, tastes better than it looks.



Not horrible but not great Good idea but lacking something salt maybe
a little too dry
Needs more pesto High in fat Tastes more like a stuffing ball Quite dry



Cannot taste pesto. Tastes like dried up stuffing
Don't like the taste of this at all, very dry and powdery and tastes like stuffing

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
221	10.8	1.3	19.6	2.2	8.7	7.1	1.05

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
10%	12%	5%	7%	7%	29%	14%	18%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.