

Remeo Malfy Spritz Sorbetto Lolly

Brand of Brothers

CMR Ref: 240356 14-7

Price: £3.50

Size: 3 x 70ml

Overall Product Rating: Taste Test

41

Score out of 50
Average for the category: 33

Top Category to Market

Weekend treat	73%
For special occasions	40%
To share with friends / family	23%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

INDIVIDUAL ICE LOLLIES / SORBETS CATEGORY AWARDS

QUALITY

TASTE

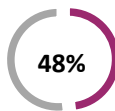
VALUE

Star Rating

% Who Rated

Reviewer Comments*

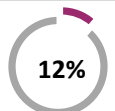
Reviewer Comments



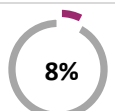
Gorgeous, fab taste , looks good
Great taste but quite pricey.
Summer flavours



A nice tasty lolly It's different and I enjoyed it
Great taste
Very tasty, new idea



Very strong flavour, not obvious that it contains alcohol
Not really for me . Was refreshing but too expensive
Very bitter, bitter tastes lingers too long so not for me.



Too strong and has alcohol in it but not enough packaging to tell us
Good idea but far too bitter and strong gin flavour.
The packaging is not clear enough that it is alcoholic, the gin flavour is too strong and not enjoyable



Very strong and alcohol not mentioned clear enough!!!
Very bitter, very unclear that they are alcoholic
Way too strong and cheap tasting

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
92	0.1	0	20.8	19.4	0.4	0.2	0

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
4%	0%	0%	7%	65%	1%	0%	0%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.