

Nescafe Quality Street Mocha Sachets

CMR Ref: 240416 18-12

Price: £2.10

Nestlé

Size: 7 sachets

Overall Product Rating: Taste Test

39

Score out of 50
Average for the category: 36

Top Category to Market

Weekend treat	46%
For midweek	35%
A good standby	35%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?
Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

HOT CHOCOLATE & DAIRY DRINKS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

Star Rating

% Who Rated

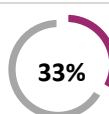
Reviewer Comments*



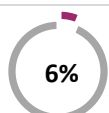
Tastes just like the green triangle
Love this! Great idea for those who don't drink a lot of coffee, love the hot chocolate idea
Great taste delicious



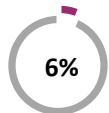
Great flavour just right in sweetness and looks creamy great for on the move.
Good flavour, very comforting drink, really enjoyable
Something a little different. A lovely inexpensive treat to sit take time out savour and relax with



A good standby and very different. No after taste. Nostalgic taste of Horlicks
Tasty
An ok taste but not for me. Lacks the richness of a real mocha and is a bit too sweet



Odd aftertaste
Not enough flavour, very weak
Disappointing. Tasted more like hot chocolate than a mocha



Awful
Didn't like the taste
Not a fan of the taste at all, smell is nice, packaging is meh. I like a normal mocha, but the green triangle flavour in this is not for me

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
35	0.9	0.7	5.6	4.2	0.3	0.8	0.11
Recommended Daily Allowance (%)							
Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
2%	1%	3%	2%	14%	1%	2%	2%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.