

Asda Stuffed Jalapeno Peppers

Asda Stores Ltd

CMR Ref: 240352 14-3

Price: £2.50

Size: 150g

Overall Product Rating: Taste Test

32

Score out of 50
Average for the category: 35

Top Category to Market

To share with friends / family **40%**
For special occasions **38%**
Not for me / us **33%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

DELI PRODUCTS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

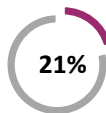
Reviewer Comments*



New idea

Delicious crunchy creamy and spicy ! Would definitely buy

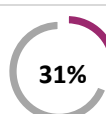
Great for a party buffet



Great size

Tasty! Spicy but I love that. A bloody kick! Such a great thing for a sharing board.

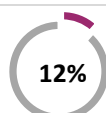
Nice size good chilli hot flavour



Lovely flavour bit too hot for me , and pepper bit tough

Very tasty but the texture is too tough & they are too big

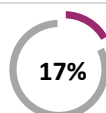
Find the peppers far too big. If smaller and stuffed it would be better. Was hotter than expected and texture crunchier than expected.



Very spicy and the cheese does not compliment the flavour, very sweet and too soft

Quite spicy and the cheese is a bit much

Not for me...too hot for me and don't like the texture..



Too hot for me Gave me hiccups

My mouth feels on fire after trying this product. Not for us.

too hot

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
223	19	4.9	11	9.3	2.1	1.9	0.13

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
10%	22%	18%	4%	31%	7%	4%	2%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.