

Peperami Tapas Chorizo

Peperami Snacks

CMR Ref: 240260 12-2

Price: £2.00

Size: 50g

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

25

Not for me / us	46%
For on the move	21%
For kids	17%



Score out of 50
Average for the category: 32

*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

COLD SAVOURY SNACKS CATEGORY AWARDS

QUALITY

TASTE

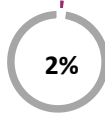
VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



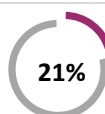
Really enjoyed the chorizo taste and the texture was very authentic



Good for a treat

Tasty snack, good for on the go, nice flavour, chewy

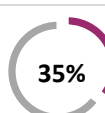
Tasty little peperami...just the right size for me



Tastes ok but not out of the ordinary

Flavour could be stronger, texture good, chewy, doesn't taste authentic

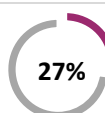
Not enough flavour for me



Horrible look, taste and texture

Very salty Texture ok

Tastes very plastic like



Awful taste and texture very artificially flavoured

Better out there that is similar . This is very plastic in taste

Dangerously terrible. What even is it? No from me.

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
434	34	18	7	5	0	25	3.4

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
19%	39%	65%	2%	17%	0%	50%	57%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.