

Cauldron Spinach & Carrot Veggie Bakes

Marlow Foods Ltd

CMR Ref: 240217 12-7

Price: £2.80

Size: 200g

Overall Product Rating: Taste Test

33

Score out of 50
Average for the category: 37

Top Category to Market

For midweek **43%**
A good standby **36%**
For kids **23%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgemr.com or call 01223 492050 for the full report on what drives consumer ratings.

VEGAN READY MEALS / MEAL CENTRES CATEGORY AWARDS

QUALITY

TASTE

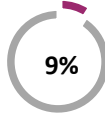
VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments*



High quality flavoursome bakes which I really enjoyed
Taste is well rounded, nice firm texture, quite potato like
Flavour is not too strong great texture



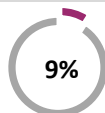
Nice flavour, good health value
A surprising taste that I did not expect
tasty



Ok
It tasted better than it looked Still looked artificial but somehow I liked it
A very average product. Bland flavour that doesn't taste like carrot or spinach



I was expecting a lot more taste and the appearance isn't appealing but a good accompaniment with hummus or something
Although they have a good texture there is no flavour to them
Not for me



bad flavour and looks very unappealing
Tasteless and crumb texture
Just dry and rubbish. I'd rather make something. Not tasty at all. Weird texture.

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
239	16	1.6	11	6.4	3.7	12	1

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
11%	18%	6%	4%	21%	12%	24%	17%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.