

Properchips Chickpea Tangy Jerk Sauce

PROPER Snacks.

CMR Ref: 240188 8-6

Price: £1.25

Size: 85g

Overall Product Rating: Taste Test

37

Score out of 50
Average for the category: 39

Top Category to Market

To share with friends / family	44%
Weekend treat	40%
Not for me / us	34%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

NON POTATO SNACKS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



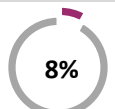
Great kick to them
Lovely crunch
Really strong taste



Better than expected nice texture and flavour
The texture is really good. Proper chips are really good. I'm not sure if they taste very jerky. However they are really good and morish
Good kick to them, nice crunch



Good quality and I like the texture. The flavour is a bit too hot and spicy for me.
Too spicy and not for me. Odd taste and not a lot of it, no aftertaste
Quite tangy flavour.



Tastes wasn't great at all. aftertaste was poor
Far too hot in flavour however they are lovely and crispy
Bad flavour, is too strong



Horrible appearance Horrible taste Great packaging
Flavour is not good
Too strong horrible taste

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
494	24	1.9	64	2.3	3.3	7.8	0.71

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
22%	27%	7%	21%	8%	11%	16%	12%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.