

Morliny Berlinki Classic Smoked Pork and Chicken Hot Dogs

Smithfield Foods Ltd

CMR Ref: 240471 20-9

Price: £1.60

Size: 250g

Overall Product Rating: Taste Test

# 30

Score out of 50  
Average for the category: 37

Top Category to Market

A good standby	40%
For midweek	36%
For kids	34%

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

## SAUSAGES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Reviewer Comments

Star Rating

% Who Rated

Reviewer Comments\*



Lovely flavour and texture

Lovely and meaty, a lot better than other brands, would prefer more meat content but I love these

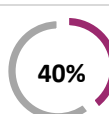
They were a lovely flavour and texture and good value for money



Good flavour and texture

Good taste and texture and seems like good quality meat

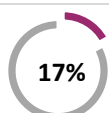
Good taste although a little more salt in taste than our regular. Also a lot healthier



Good for kids occasionally

It's an ok not dog nothing different try it

Nice flavour Good price Poor packaging



Rubbery

Too processed for me

Sorry these are not for me didn't like texture taste or skin



Stay away from me.

Not for me, too processed

Awful imitation

\* Reported verbatim as made by our reviewers



### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
225	18	6.7	2.8	2.8	1	13	2.5

### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
10%	21%	24%	1%	9%	3%	26%	42%

Daily intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.