

## Tideford Organic Lentil & Spinach Dhal Soup

## Tideford Organics

CMR Ref: 240472 20-3

Price: £3.25

Size: 560g

Overall Product Rating: Taste Test

# 38

Score out of 50  
Average for the category: 37

Top Category to Market

For midweek **47%**  
A good standby **40%**  
Would only buy on special offer **38%**

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### CHILLED SOUPS CATEGORY AWARDS

QUALITY

TASTE

VALUE



Reviewer Comments

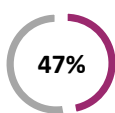
Star Rating

% Who Rated

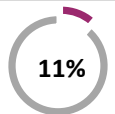
Reviewer Comments\*



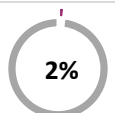
Tasty and thick Delicious flavour  
Really appealing soup. Very tasty  
Great product Fantastic flavours But too expensive



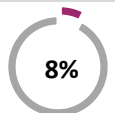
Full of flavour, very aromatic  
Good flavour and texture  
This is one of the best I've tastest. It's a great combination of my favourite ingredients and not bad on health . However, I would not purchase due to the price.  
I liked this product as a quick convenient meal. 3 of your 5 a day which is great. Not too spicy so great for people that don't do spice.



Good taste, average aroma and good packaging  
A good size pot of soup and could have over a few days. Good flavour although not something I would usually buy.



Not for me



Horrible aftertaste  
Didn't enjoy the taste, too herby and quite runny  
Expensive and I didn't like the taste

\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
66	1.9	1.2	7.4	1.2	3	3.6	0.56

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
3%	2%	4%	2%	4%	10%	7%	9%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.