

Tesco Black Bean Stir Fry Sauce

Tesco Stores Ltd

CMR Ref: 240045 8-5

Price: £0.65

Size: 120g

Overall Product Rating: Taste Test

37

Score out of 50
Average for the category: 39

Top Category to Market

For midweek	56%
A good standby	54%
Not for me / us	24%

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

ORIENTAL SAUCES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

Reviewer Comments



Tasty
Quick and tasty meal
Full of flavour



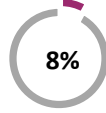
Very good value with a pleasant taste although slightly vinegary
This was slightly vinegary taste. The packet size was just enough for 1 person.. this would be great with stir fry
Great taste



Ok flavour
Just an average sauce nothing special
I mean, just fine you know. Average. Fine. Cheap so that's good.



Not for me, quite cheap, quite vinegary
Too bland no taste
Average flavour with nasty aftertaste



Sharp aftertaste
Didn't taste great. Artificial flavour
Full of sugar, disgusting

* Reported verbatim as made by our reviewers



Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
85	1.2	0.1	17.1	12.6	0.5	1.3	0.9

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
4%	1%	0%	6%	42%	2%	3%	15%

Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.