

Sides Saucy BBQ Cheese Bites

Iceland Foods plc

CMR Ref: 240346 14-6

Price: £3.50

Size: 280g

Overall Product Rating: Taste Test

33

Score out of 50
Average for the category: 38

Top Category to Market

For kids **44%**
Not for me / us **35%**
To share with friends / family **33%**

*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email foodfax@cambridgmr.com or call 01223 492050 for the full report on what drives consumer ratings.

FROZEN PARTY FOOD CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments*

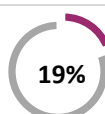
Reviewer Comments



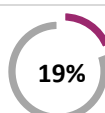
Lots of flavour
Great crispy coating. Excellent flavour. I think children would love them
Really tasty



Lovely tasty product Not cheap but reasonable Good texture
I really like the mix of cheeses
Great taste and something a bit different. Great for gatherings, parties and movie night



Nice crunchy outside, bit too mushy on the inside, nice flavour
Not that health but a good standby
Nice flavour, good size



Taste very processed, very expensive
Cheese is very cheap tasting
Not very cheesy,



Expensive and not a nice taste
Awful. Cheap cheese and so high in calories
Too soggy, bland not crispy enough and sauce not much flavour

* Reported verbatim as made by our reviewers

Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
316	19.2	8.5	24.3	3	1.3	10.9	1.8

Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
14%	22%	31%	8%	10%	4%	22%	30%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.