

## Paxo Potato Rosti Cakes - Mixed Veg

## Premier Foods

CMR Ref: 240487 20-5

Price: £2.25

Size: 120g

Overall Product Rating: Taste Test

# 23

Score out of 50  
Average for the category: 35

Top Category to Market

Not for me / us	58%
A good standby	21%
For midweek	19%

\*percentage of participants who selected fit of product

On Pack Marketing



Want to know more about the sales potential of this product?

Email [foodfax@cambridgmr.com](mailto:foodfax@cambridgmr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### MEAL ACCOMPANIMENTS CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

Reviewer Comments



Lovely flavour but a bit expensive Seems a effort to make  
Texture a bit dry but the flavour is good  
Nice flavour but a bit dry



Flavour quite bland and a bit dry once made  
A good alternative, a bit expensive for the portion size  
Handy to have in



Quite bland Poor texture  
Not for me. I found it quite bland rather tasteless and not for me  
Not a lot of flavour



Not for me  
I was looking forward to this product but unfortunately it was very bland  
Quite bland and tasteless and the texture is quite stodgy

\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
114	1.7	0.3	21.5	2.3	2.3	2.1	0.81

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
5%	2%	1%	7%	8%	8%	4%	14%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.