

## Pukka Pepperoni Pizza

## Pukka Pies

CMR Ref: 220739 1-4

Price: £2.00

Size: per unit

Overall Product Rating: Taste Test

Top Category to Market

On Pack Marketing

# 34

A good standby **31%**  
 For midweek **29%**  
 Not for me / us **27%**



Score out of 50  
 Average for the category: 40

\*percentage of participants who selected fit of product

Want to know more about the sales potential of this product?

Email [foodfax@cambridgemr.com](mailto:foodfax@cambridgemr.com) or call 01223 492050 for the full report on what drives consumer ratings.

### HOT EATING MEAT PASTRIES CATEGORY AWARDS

QUALITY

TASTE

VALUE

Star Rating

% Who Rated

Reviewer Comments\*

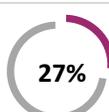
Reviewer Comments



Delicious tasting pie! I was pleasantly surprised with the flavour of this. Texture nice and crisp.  
 Nice soft pastry, plenty filling  
 Lots of filling, nice flaky pastry on top



The middle was really nice and tasty. The topping was very hard. The middle all squashed out when cutting. As a stand by for a single person is ok but you could not feed a family  
 Good tasting pie Good texture Good price  
 Nice flavours, good amount of pepperoni chunks inside



Good flavour but expensive one a small pie  
 It was ok nice taste and flavour could do with more filling maybe  
 It's a pie with pepperoni in it



Really strange concept. Hardly any filling. Flavour is ok, but very fatty.  
 Not to my taste  
 Doesn't taste too bad but the flavours feel wrong



Not sure why I would put pizza in a pie, Expensive for a cheap filling not really right and bad health  
 Not for me round the flavour wrong and visual appearance very bad  
 Awful taste and texture. A pointless idea

\* Reported verbatim as made by our reviewers

#### Nutrition per 100 g/ml

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
252	14.1	7	22.9	2.1	1.5	7.7	1.1

#### Recommended Daily Allowance (%)

Energy (Kcal)	Total Fat (g)	Sat Fat (g)	Carb (g)	Sugars (g)	Fibre (g)	Protein (g)	Salt (g)
11%	16%	25%	8%	7%	5%	15%	18%



Daily Intake percentages are based on the requirements for an average female with no special dietary requirements and an assumed energy intake of 2000 kcal.